LEGAL

Taking care of the legal side of website building can be a bit of a dry topic but it’s a necessary evil. Not complying with necessary legal requirements can be a big turnoff for site visitors and can actually get you into trouble, so don’t skip this section.

* SHOW COMPANY DETAILS
  + Making your contact details easy to reach from anywhere on the site is a sign of trustworthiness and often mandatory. Include important info like tax registration, etc. if necessary.
* ACQUIRE REQUIRED LICENSES
  + In case you are using images, fonts, code, plugins, etc. that need licensing, take care that everything is in place and stated as needed.
* INCLUDE COPYRIGHT NOTE
  + On a related topic, include a copyright statement if necessary.
* PROVIDE PRIVACY POLICY
  + Required in some places by law, an official privacy policy is always a good idea to create trust when collecting any sort of data.
* INCLUDE TERMS AND CONDITIONS
  + Don’t forget those T&Cs! Especially if you are an ecommerce shop or otherwise dealing with transactions and money, this is an absolute must have.
* IMPLEMENT COOKIE WARNING
  + Especially in the EU, cookie warnings have become the law of the land. While a lot of people don’t like cookies because they can mess with their design, you can save yourself a lot of legal hassle by including them on your site as needed.
* LOOK INTO LOCAL REQUIREMENTS
  + Your area might have specific legal demands for anti-spam measures, credit card processing, and more. Make sure you get informed and that your site adheres to them.